



SEASON 2024 / 2025

# CHILEAN BLUEBERRY COMMITTEE CROP & EXPORTS REPORT

WEEKLY ADVANCE WEEK 2 ( 6<sup>th</sup> until 12<sup>th</sup> Jan,2025)

...Take a Fresh Look at Chilean Blueberries

EDITED WEEK 3

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## Editorial

Week 2 of the current year 2025, was marked by strong export activity of fresh blueberries from Chile, with a peak of 11,767 tonnes, making 55,946 tonnes exported for the season. This volume is 7% higher than the 2023/24 season and 18% less than the 22/23 season to date. However, it is in line with the estimate with just 2% difference.

The supply by variety group has not changed, during week 2, group 1 had a 81% share, and the top 3 exported varieties were Legacy, Duke and Blue Ribbon, with 45%; 14% and 12% respectively.

Markets maintain the participation from previous weeks. Europe Continental continue absorbing the largest proportion of shipments, with a 41% share. Shipments to the USA has 35% share so far this season. Korea and the UK remain in third and fourth place, with 8% and 7%, respectively.

During week 2, the organic portion also marked a peak with 1,855 tonnes exported, accumulating 6,759 tonnes for the season, which represents a 12% share in the total blueberry exports by Chile this season.

## WEEKLY ADVANCE WEEK 2 (6<sup>th</sup> until 12<sup>h</sup> Jan, 2025)

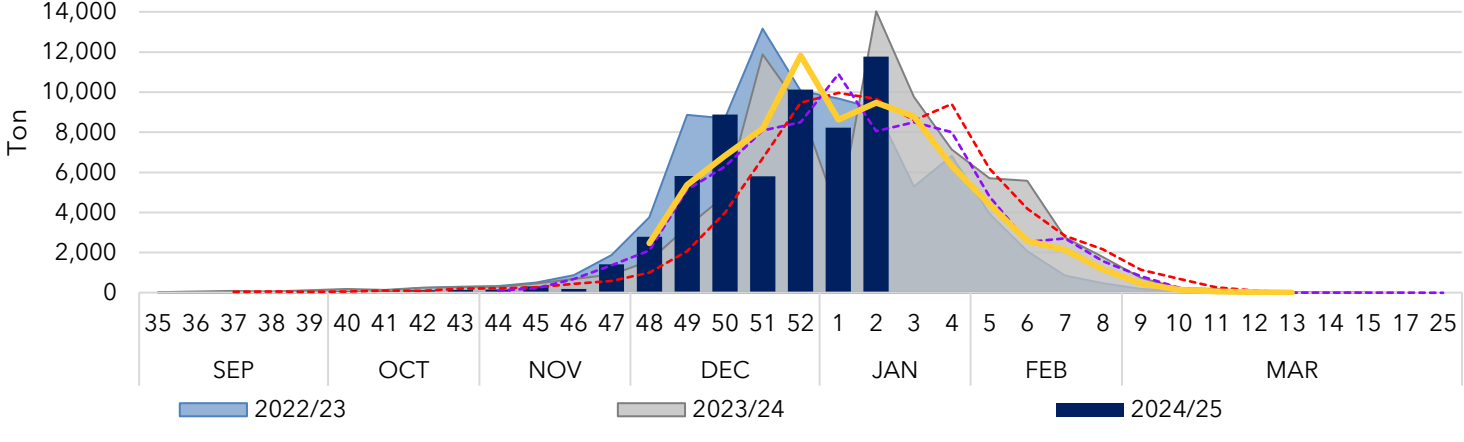
Month	Week	Export Progress (Ton)					Total (Ton)			Organic		Export Progress vs Total Forecast Dec.
		USA	EUR. CONT.	UK	ASIA	OTHER	2024/25	2023/24	Accum 2024/25	Accum	Share %	
Sep	36				6		6	53	6	0	0	2%
Sep	37				14		14	82	21	0	0	
Sep	38				3		3	58	24	0	0	
Sep	39	1			43		44	120	68	0	0	
Oct	40	3			65		67	184	135	0	0	
Oct	41	4			63		66	135	201	3	1.3	
Oct	42	11			109		120	244	321	9	2.8	
Oct	43	10			132		142	279	463	18	3.8	
Nov	44	26			124	5	155	301	618	44	7.1	
Nov	45	85			226		311	456	929	114	12.2	
Nov	46	64			120	8	191	684	1,120	161	14.4	
Nov	47	553	209	162	438	60	1,420	906	2,541	342	13.5	
Dec	48	934	1,034	184	477	151	2,779	1,579	5,320	630	11.8	
Dec	49	1,999	2,543	355	731	194	5,820	3,285	11,140	1,015	9.1	
Dec	50	3,035	3,734	652	1,151	307	8,879	4,821	20,019	1,856	9.3	
Dec	51	1,583	2,399	407	1,298	121	5,808	11,884	25,827	2,422	9.4	
Dec	52	3,809	4,636	729	707	249	10,129	9,225	35,956	3,626	10.1	
Jan	1	2,221	4,305	997	474	226	8,222	3,915	44,178	4,903	11.1	
Jan	2	5,186	4,780	701	840	259	11,767	14,029	55,946	6,759	12.1	
Total to W-2 2024/25		19,522	23,639	4,186	7,020	1,578	55,946					
Total to W-2 2023/24		21,394	18,319	4,415	6,852	1,281	52,261					
Total to W-2 2022/23		31,874	21,497	4,510	8,469	1,519	67,868					
VAR 24/25 vs 23/24		-9%	29%	-5%	2%	23%	7%					
VAR 24/25 vs 22/23		-39%	10%	-7%	-17%	4%	-18%					

50,266 TON  
SEA FREIGHT

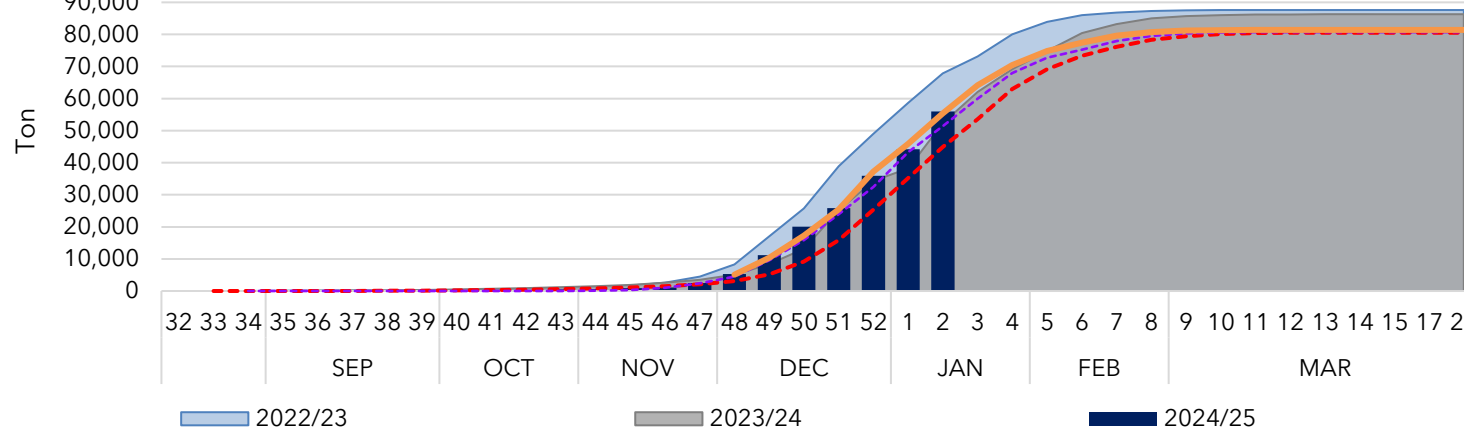
2,144 TON  
AIR

## BLUEBERRY WEEKLY SHIPMENT

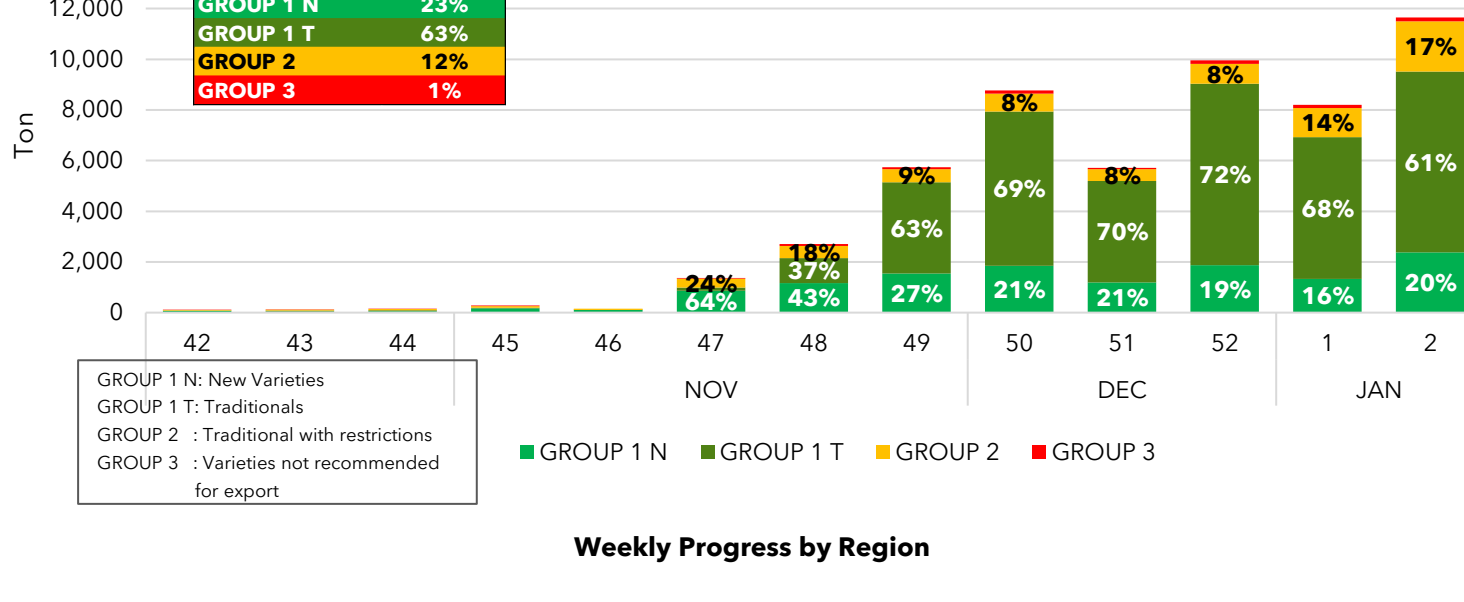
### Weekly Progress



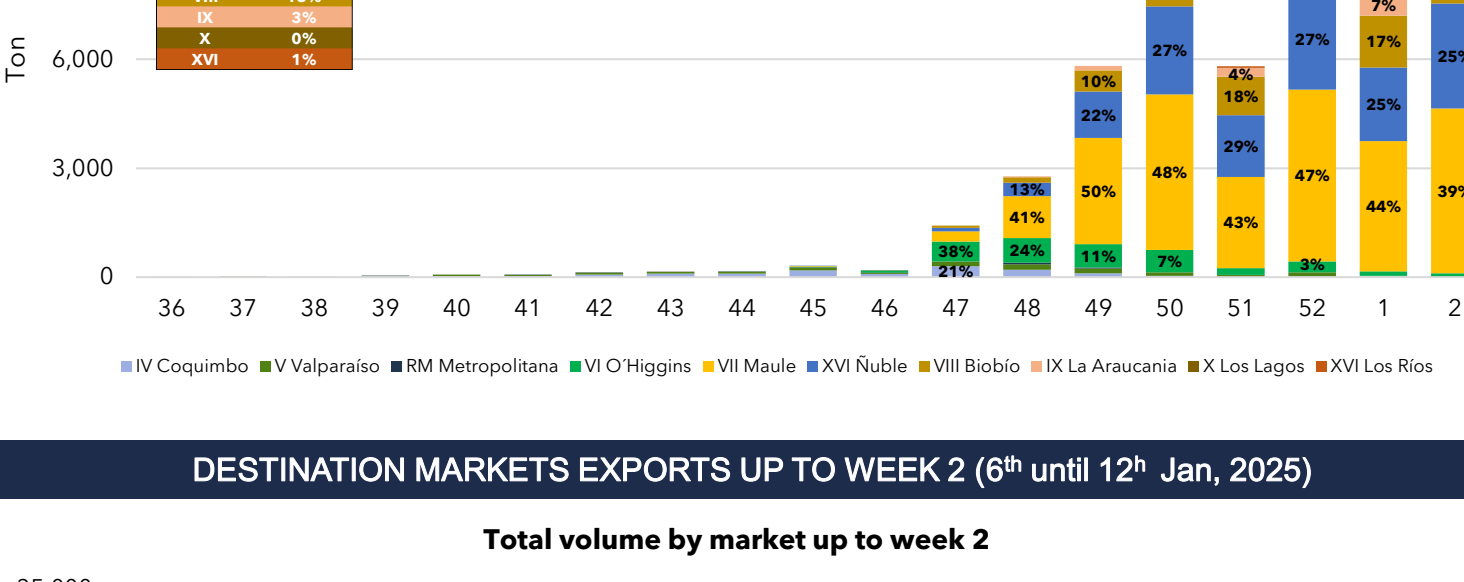
### Accumulated weekly progress



### Weekly Progress by Group

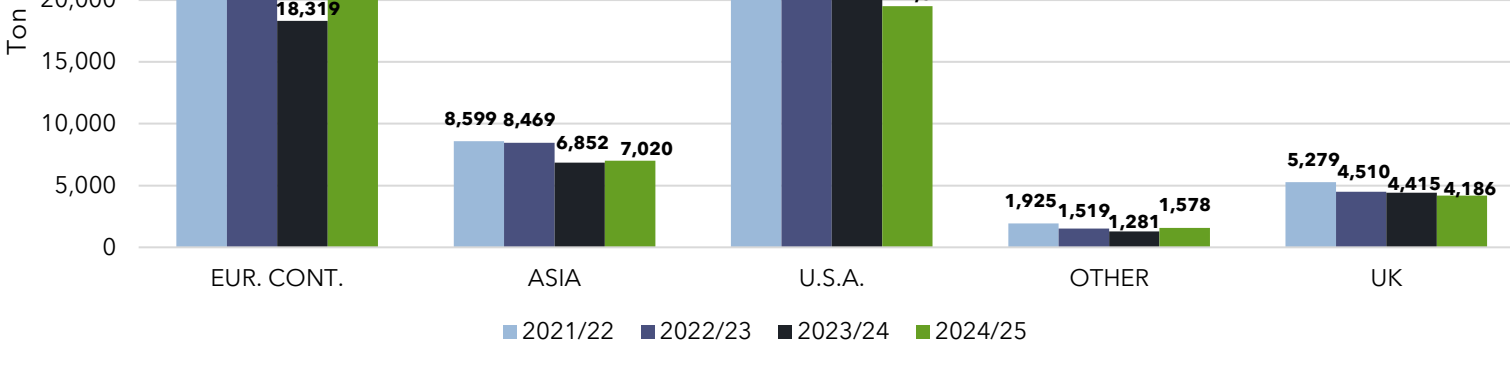


### Weekly Progress by Region



## DESTINATION MARKETS EXPORTS UP TO WEEK 2 (6<sup>th</sup> until 12<sup>h</sup> Jan, 2025)

### Total volume by market up to week 2

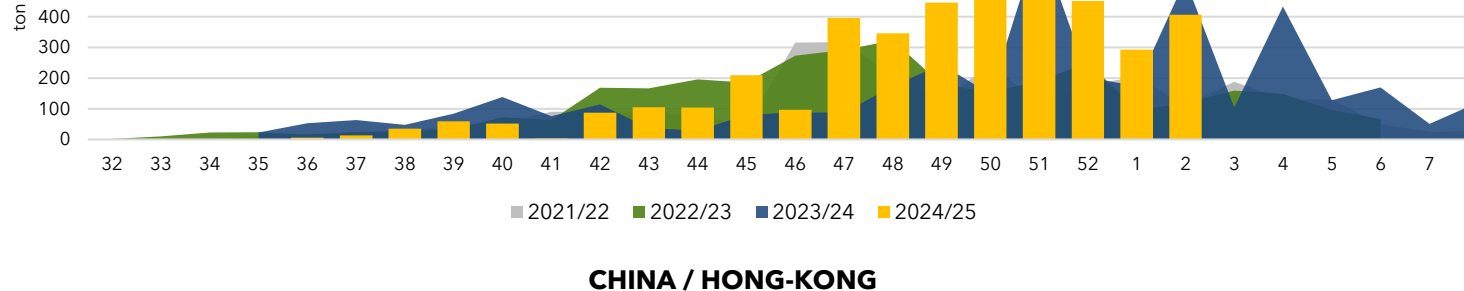


## MAIN DESTINATION COUNTRY

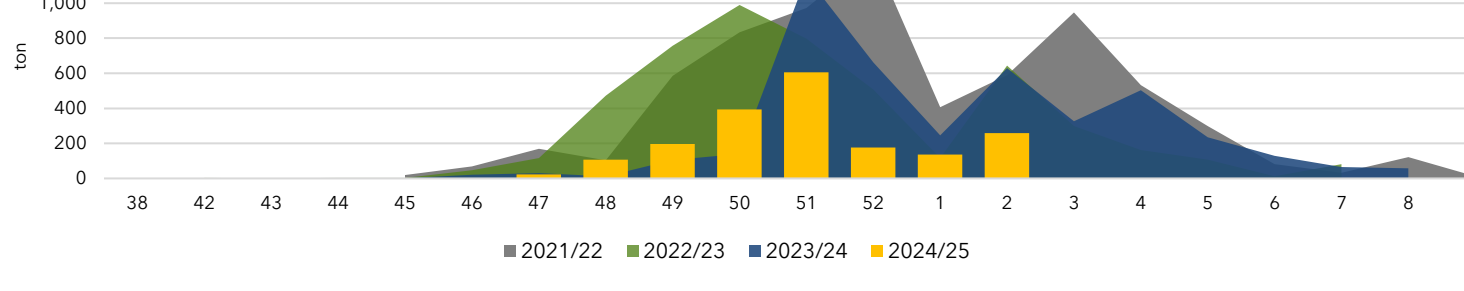
Country (Ton)	Accum. to W-2 2022/23	Accum. to W-2 2023/24	Accum. to W-2 2024/25	Part. % by Country 2024/25	Var 24/25 vs 23/24
Netherland	21,036	17,109	22,714	41%	33%
USA	31,874	21,394	19,522	35%	-9%
Korea	2,882	3,037	4,186	8%	46%
England	4,510	4,415	4,186	7%	-5%
Others	7,564	6,307	5,099	9%	-19%
Total	67,866	52,261	55,946	100%	7%

## WEEKLY SHIPMENTS PER MARKET

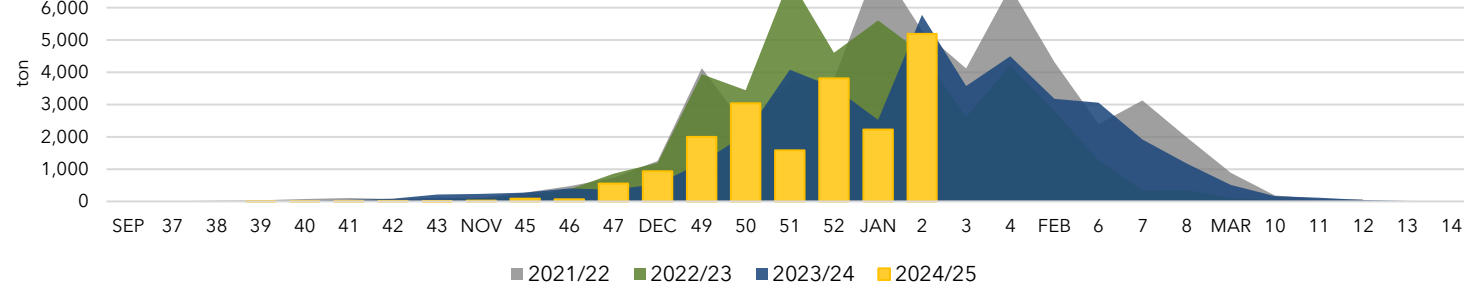
### KOREA



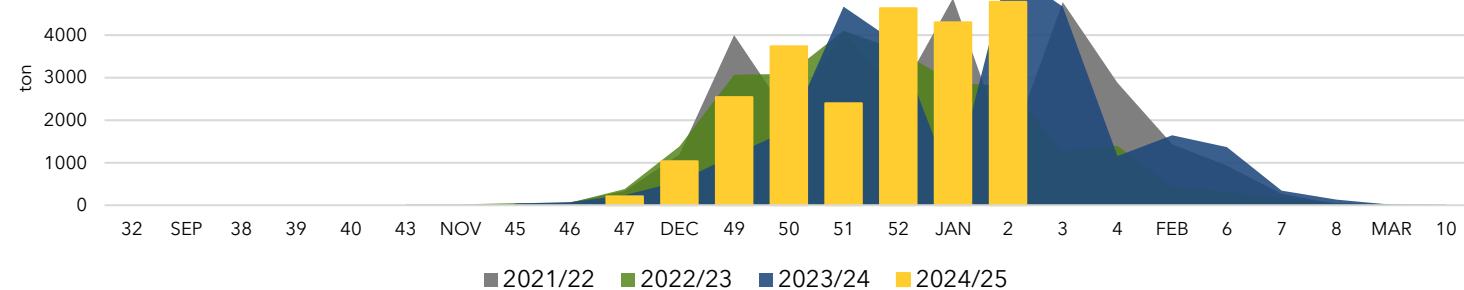
### CHINA / HONG-KONG



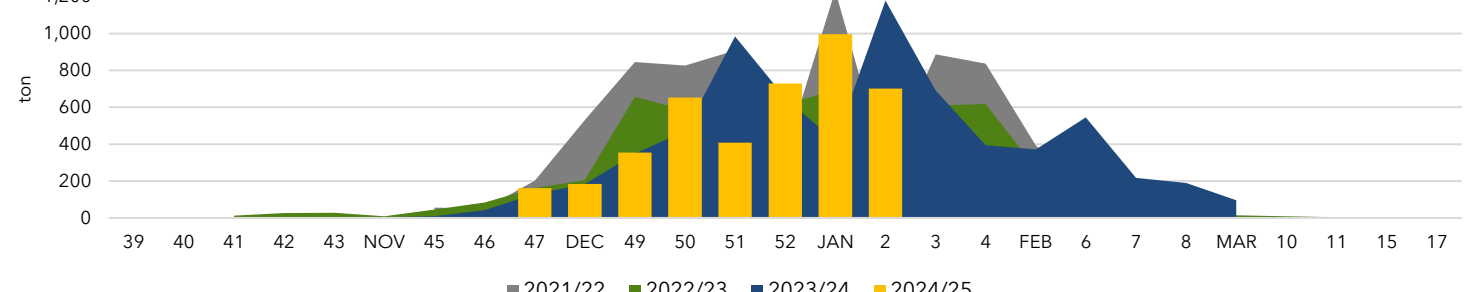
### USA



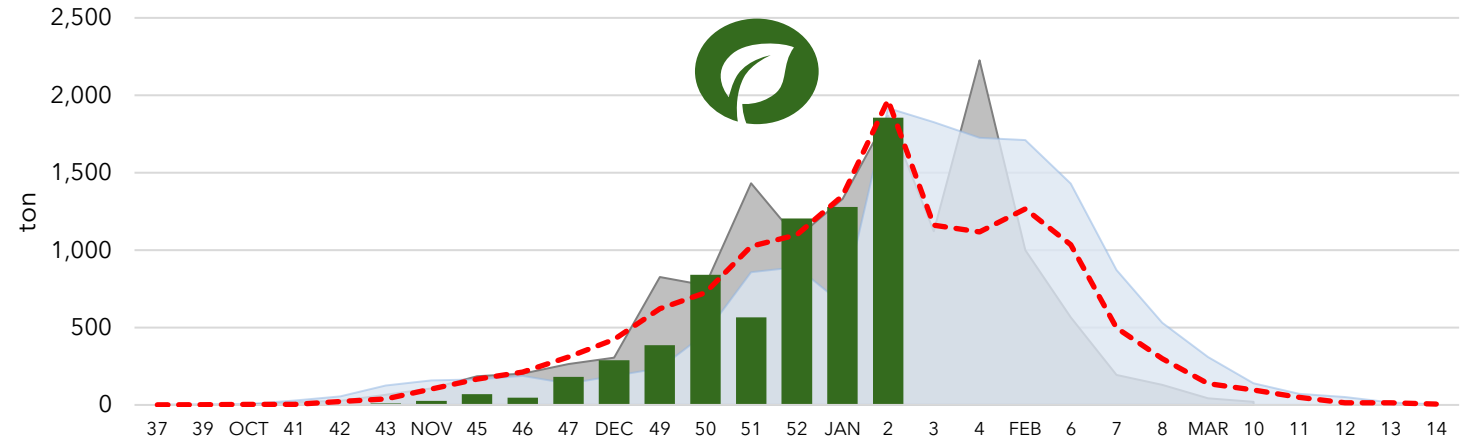
### EUR.CONT



### UK

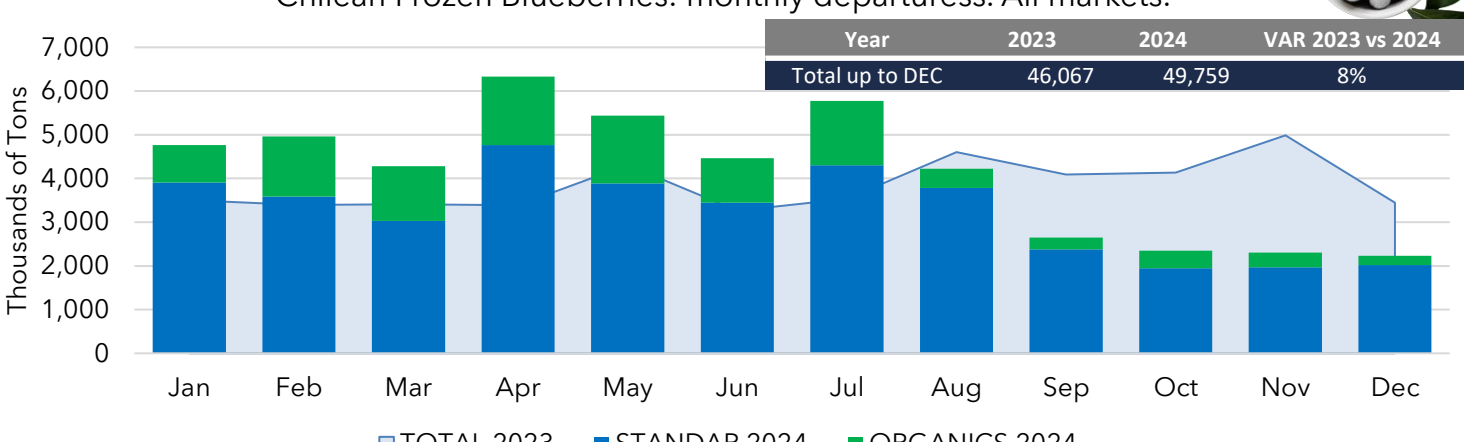


## CHILEAN ORGANIC WEEKLY ADVANCE

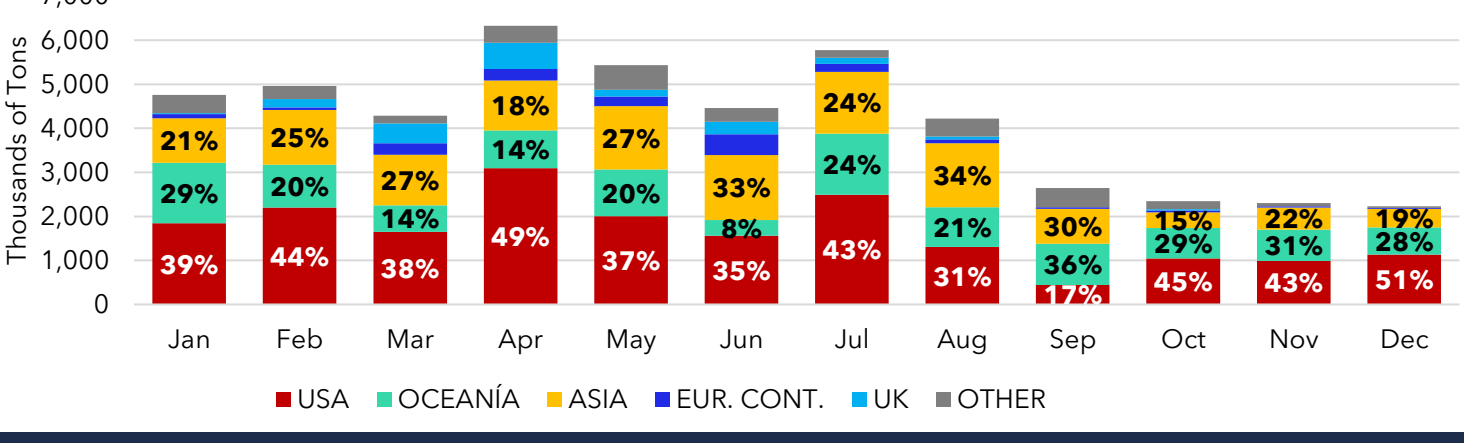


## CHILEAN FROZEN

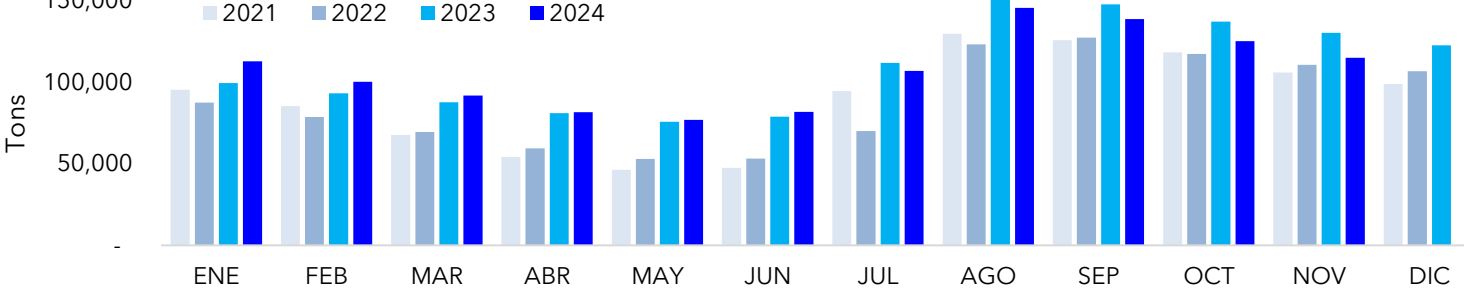
Chilean Frozen Blueberries: monthly departures. All markets.



### Chilean Frozen Blueberries: monthly volume by market



## FROZEN BLUEBERRIES INVENTORY IN USA



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